



CHANGING THE WORLD:
CHALLENGES, OPPORTUNITIES AND RESPONSIBILITIES

CALL FOR PAPERS

12-14 MAY 2017, SKOPJE



ICSSH 2017
INTERNATIONAL CONFERENCE ON
SOCIAL SCIENCES AND HUMANITIES

ICSSH.IBU.EDU.MK • ICSSH@IBU.EDU.MK

INTERNATIONAL BALKAN UNIVERSITY
INTERNATIONAL CONFERENCE ON SOCIAL SCIENCES AND HUMANITIES (IBU-ICSSH17)

Changing the World: Challenges, Opportunities and Responsibilities

Skopje, 12-14 May 2017

INTRODUCTION TO IBU-ICSSH17

IBU-ICSSH17 intends to serve as a platform for a global audience of academics, researchers, and scholars to present their research work and/or on-going research activities in the field of humanities and social sciences, as well as all interrelated disciplines. We invite all interested educators, linguists, psychologists, economists, neuroscientists, artists, PR's, political scientists, policy-makers, practitioners and entrepreneurs to share and improve their research, to develop business applications, to gain more knowledge of the challenges of global networking, global business and best practices.

We invite you to discuss the latest research and to share your presentations in front of an international audience in a supportive environment that will enable network establishment, and further help you engage and build relationships and experience Macedonia. IBU-ICSSH17 is to be held in the city of Skopje, which offers a harmonious blend of culture, cuisine, art and architecture. Brimming with unbridled energy, Skopje embodies the finest of both East and West.

A trip will be organized to Tetovo, a city in the northwestern part of Macedonia, built on the foothills of Shar Mountain and divided by the Pena River, and Ohrid, the main tourist destination in Macedonia, rich in picturesque houses, historical monuments and natural sites.

The first edition of ICSSH was held on 13-15 May 2016 in Skopje. More than 300 participants from 15 countries, from Macedonia to Turkey, from Poland to United Kingdom, from Netherlands to Ukraine, from Moldova to Slovakia, from Malaysia to Somalia participated at the conference. In a truly international environment, academics, scientists and researchers presented around 200 scientific papers in various fields such as political sciences, international relations, education, communications, management, business, economics, philology, psychology, legal studies, history and arts. ICSSH2016 was supported by the Turkish Cooperation and Coordination Agency (TIKA).



ICSSH2017

INTERNATIONAL CONFERENCE ON SOCIAL SCIENCES AND HUMANITIES

CALL FOR PAPERS

Conference Topics

We make a concerted effort to provide participants with opportunities to interact and seek new directions in the broad area of topics, but are not limited to:

Political Sciences, International Relations, Education, Communications, Management, Business, Economics, Philology, Psychology, Legal Studies, History and Arts.

Political Sciences

Sociological Imagination And Post-Modern Society
Social Stratification And Globalization
Political Changes In Contemporary World
Ethics And Responsibility In Politics: Global Perspectives And Balkan Interpretations
Role Of Ideology In Contemporary Political Context

International Relations

Foreign Interventionism And State Sovereignty
International Security And Sanctions Policy
Foreign Policy Analysis
International Justice And Human Rights
International Community Cooperation Against Global Terrorism

Education

Education In Globalized World
Challenges Of The Multicultural Education
Right Based Education
Responsibilities Of Teachers In Society

Communications

Power of Strategic Communication: Public Relations and Advertising in the 21st Century
Powers of Promotion: Social and Political Impacts of Promotional Culture in 21st Century
Media and the Balkan refugee crisis (Crisis management)
Old Media-New Media: Media in the 21st Century
Workshop on Mining Social Media: Mining for Communication Research
Mobile Communication and the myth of "The All-Powerful Mobile"
Big Data - Critiques and Alternative
The Politics and Economics of the New Media Industries
Media Performance & Democracy
Theory as Power vs. Power as Theory in Communication and Media Studies
Communicating with Machines: the Rising Power of Digital Interlocutors in Our Lives

Economics, Business and Management

Challenges of the Changing Management, Economics and Business
Change Management, Customer Relationship Management, Knowledge Management, Managing Conflicts, Managing the Organizational Structure of the Organizations
Economic Growth vs. Stabilization-Challenges of the Changing World
The Challenges of the Financial Markets and Institution in the Changing World
Public Investment Policies and Effectiveness
New Trends in Entrepreneurship and Innovations
Sustainable Economic Growth
Financial Inclusion
Digital Finance
Economic Participation by Women
Human Capital Development
Innovative Market Access

Philology

Second Language Acquisition
Current Trends In ELT
Learner Autonomy
Needs Analysis
ELT Methodology
ICT in ELT
Cultural And Intercultural Issues In ELT
The Role of L1 In EFL
The Value of Self-Reflection In EFL
Assessment In ELT
Translation And Interpretation
Curriculum & Syllabus Design
Linguistics (Studies In Morphology; Syntax, Lexicology, Pragmatics, Etc.)
History In Literature/Literary History
British Literature
American Literature
Balkan Themes In Literature
Stylistic Analyses In Literature And Language Classes
Comparative Studies In Literature
New Trends, New Names In American And British Literature
Philosophy In Literature
Literature And Culture

Psychology

Psychology in Healthcare Systems
Psychology in Organizations
Psychologist as Ethicist
Psychotherapy of Everyday Life
Psychological Counselling and Guidance: Emerging Issues
Psychological Counselling and Guidance: Contemporary Approaches
Psychological Counselling and Guidance at Different Educational Levels

Legal Studies

Legal Approaches against Terrorists In The European Union Member States And EU Bodies
International Cooperation On Law Against Terrorism
Constitutional Arrangements For An Effective Democratic System

History

History Education in Modern World
Interculturalism in Historical Education
History & Society

Arts

Digital Art, Digital Culture, And Digital Design
Innovative Web, Web3D, And Multimedia Studies And Applications
Artworks, Performances, And Diversity In Art
Creative And Innovative Media Arts Concepts And Projects
Information Visualization In Art And Design Issues
Cultural Heritage Within The Web; Human Issues/Impacts

Main Organizer

International Balkan University, Macedonia

Partners

Istanbul University, Turkey

Istanbul Technical University, Turkey

Marmara University, Turkey

Eskişehir Osmangazi University, Turkey

Anadolu University, Turkey

Kırklareli University, Turkey

Trakya University, Turkey

Uludağ University, Turkey

International University of Sarajevo, Bosnia and Herzegovina

Sakarya University, Turkey

AAB University, Kosovo

Dumlupınar University, Turkey

Karabük University, Turkey

Conference Structure

Opening Conference

Plenary Session

Panel/Section Presentations/Posters/Roundtable/Art Gallery Exhibition

Participant's Profile

The IBU-ICSSH17 is addressed to academics, researchers and professionals from all over the world, with a particular interest related to the above given topics. Senior and junior researchers are equally welcome. As the nature of the conference is intended to be multidisciplinary, different academic backgrounds are welcome at the conference. Doctoral candidates and young researchers are invited to submit their papers as well.

Registration Form and Submission Procedure

You can register at IBU-ICSSH17 both as a presenter (article presentation) and as a participant (without article, or as an accompanying person)

Please find Registration Form and Abstract Submission [online](#)

Note that you are asked to submit only ONE proposal of any kind to the IBU-ICSSH17.

- **Early registration and abstract submission is 15th March 2017.**
- **Late registration and abstract submission is 15th April 2017.**
- **Abstracts will be reviewed by related scientific committee and authors will be informed about acceptance in due time.**

If your proposal is accepted you will be informed for further details in regards to the conference agenda. Upon payment of the registration fee your paper will be scheduled for presentation. If you wish your paper to be published in the conference proceedings, please make sure that a paper is uploaded through the online system by 31st August 2017, which is the deadline for full papers submission.

Abstract

The abstract should be limited to a maximum of 200 words (body of abstract).

The authors are required to clearly state the context and aim of their study including: introduction, research questions/applied scientific methods, data analysis/findings/main results, and suggestions /conclusions as concise summary of the key points of your research (Do not indent). The abstract must have not more than 6 keywords. It must be written and sent as Word Document, via conference website upload system.

Abstract preparation – please follow this checklist:

- 12-point Times New Roman font
- Single-spacing throughout the document
- Top, bottom, and side margins no less than 7/8 of an inch or 2.2 cm
- title, author's/authors' affiliation(s), contact information, and topic of the submission
- Abstract not to exceed 200 words (please do not include tables, figures and references)

Final Paper Submission Process

If your abstract is accepted for presentation, you are encouraged to submit a full paper **by 31st August 2017** for inclusion in the IBU-ICSSH17 Online Conference Proceedings and hard copy conference proceedings. The full article should be submitted in Word format. Final papers should be uploaded through the submission system. Please make sure that your paper is ready to go to press by the submission deadline, having thoroughly read the paper for errors. If English is not your first language then this is especially important. To facilitate easier processing, reviewing, and publishing of all submissions, please follow the checklist below:

- APA Style Sheet
- 12-point Times New Roman font
- Single-spacing throughout the document
- Double space (instead of indent) to designate a new paragraph or section
- Top, bottom, and side margins no less than 7/8 of an inch or 2.2 cm
- Cover page that includes title, author's/authors' affiliation(s), contact information, and topic of the submission
- Title, authors and affiliations repeated at the beginning of the body of the paper
- Manuscript not to exceed 3000 words (excluding tables, figures and references)
Manuscripts longer than 3000 words will be returned for editing
- Graphs and visuals can be reproduced electronically

Publications

We express our willingness to adapt the standards of conference to higher requirements.

On the day of the Conference, the Proceedings of Abstracts of Conference will be distributed with other conference materials. The publication will have an ISSN: and will be published online.

Publication of full papers will be carried out after September 2017 for selected papers of participants that have present abstract at IBU-ICSSH17. All above publications will be accessible online through the website of the International Balkan University dedicated to IBU-ICSSH17 (icssh.ibu.edu.mk)

Important Dates

Early registration: 15 March 2017

Late registration: 15 April 2017

Conference dates: 12-14 May 2017

Submission of full papers: 31 August 2017

Participation Fees

- A) Paper presentation fee
- B) Accommodation
- C) Organized trip to Tetovo and Ohrid
- D) Accommodation for accompanying persons (family members)

Registration	Regular Fee	Late Fee	Early Accommodation* (per person, per night)	Late Accommodation* (per person, per night)	Trip
Participation with paper presentation**	100 €	125 €	40 €	50 €	25 €
Participation without paper presentation***	75 €	100 €	40 €	50 €	
Accompanying Persons (Family Members)	0	0	30 €	30 €	

Remarks:

* Accommodation is organized in double rooms (double occupancy). Single room accommodation will be charged with additional 25 EUR per night.

** Co-authors should register as participants with paper presentation in order to receive Certificate of Presentation. If they participate without presentation of paper, they will receive Certificate of Attendance.

*** Participants who do not present a paper during the conference receive Certificate of Attendance.

Payments

Participation fee payments should be done via bank transaction at the following bank account of the International Balkan University:

IBAN: MK07270701000682116

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UL. SAMOILOVA BR. 10

SKOPJE, MACEDONIA

SWIFT:

EXPCMK22

HALKBANKM INC., SKOPJE

MACEDONIA

Payment by MAIL ORDER is also available.

For this method of payment, please contact: +389 23 214 831

Accommodation

Accommodation venue shall be organized at: **Available Soon**

2-night and 3-night hotel accommodation shall be offered to all international participants.

Language of Conference

Language of Conference: **English and Turkish**

Official language of the Conference **is English and Turkish**

Abstracts and full papers should be written **in English only**

Update Information

Further information updates can be followed from the IBU-ICSSH17 website: icssh.ibu.edu.mk

Contact

IBU-ICSSH17 Organizing Committee

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